SPEC MIX SALES STRATEGY PORTLAND LIME & SAND MORTAR



SPEC MIX Portland Lime & Sand Mortar is specifically formulated for superior bond, water retention, workability and board life while meeting ASTM C 270 requirements for masonry mortar.

SPEC MIX Portland Lime & Sand Mortar is designed to be used for structural and veneer block and brick masonry construction. The 80 pound package size allows the mason contractor the flexibility to mix close to the work and eliminate the inconveniences and inconsistencies associated with the use of damp loose mason sand piles on a jobsite.

Features and Benefits

- Total quality control with every bag
- Preblended with sand to minimize labor costs
- Consistency from batch to batch
- Great workability and board life
- No sand piles or wasted materials left on site
- ASTM C 270 laboratory tested mix designs
- Available in national standard and custom colors



Estimation Guide

PORTLAND LIME & SAND

	80 lb. Bag	3000 lb. Bag
4" BLOCK	14-16	525-600
6" BLOCK	11-13	450-500
8" BLOCK	10-12	400-450
10" BLOCK	10-12	400-450
12" BLOCK	9-11	350-400
MODULAR BRICK	39 - 43	1475 - 1600
QUEEN SIZED BRICK	33 - 37	1250 - 1400
KING SIZED BRICK	27 - 31	1000 - 1150
UTILITY BRICK	22 - 26	825 - 975





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